



The Power of Corporate Sponsorship

The Queen's Entrepreneurs' Competition (QEC) is an international business plan competition that invites undergraduate students from around the world to submit and present their entrepreneurial ideas in hopes of winning over \$9,000 in investment grant awards.

Finalists are scheduled to compete at Queen's University in Kingston, Ontario from March 10th-12th, 2005. Recently, the competition has expanded to include a conference in hopes of raising support and awareness of young entrepreneurship in Canada.

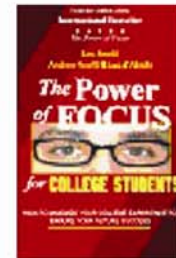
QEC 2004's Canadian Media Award winners, Luc d'Abadie and Andrew Hewitt, owners of Focused Futures Inc, are also passionate about enhancing the lives of students. Their passion stems from the severe lack of information available to assist university students in making informed decisions to ensure they succeed. They aim to fill this need through their content rich book *The Power of Focus for College Students*, a resourceful website, and a North American speaking tour. These are young entrepreneurs with a vision to make a big impact on the education system—internationally.

This book is a continuation of the international best seller *The Power of Focus* which was co-authored by the creators of the Chicken Soup for the Soul series. The college version will be available in August 2005.

Focused Futures Inc. allows students to benefit from their offerings without dipping into their limited bank accounts. How? Corporate sponsorship is the answer.

Sponsorship provides corporations with a way of targeting the highly sought-after student demographic. Hewitt comments, "The college market is a \$200 billion dollar industry...companies are consistently looking for new ways to target students, and becoming associated with our positive message is something we are confident they will be interested in."

If your company would like to help students and align itself with a positive message contact, Focused Futures at 1-888-607-6910 or the QEC at www.theqec.com regarding sponsorship opportunities.



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